



## First Class Marketing Services.

- Professional Photography
- Floor Plan Technology
- Professional on-line websites
- Custom Marketing Plans
- Realtor Caravans
- Social Media Advertising
- Broad Website Exposure
- Constant Communication
- Print Advertisement
- Premier Agent Memberships

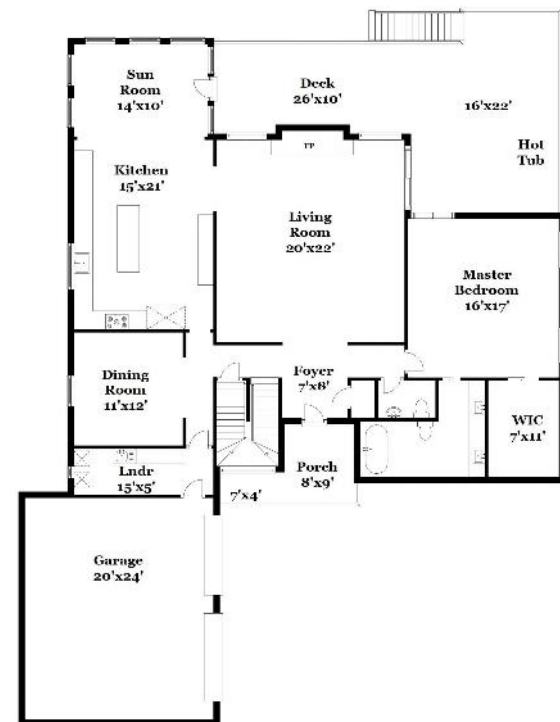


# Professional Photography.

Exceptional Photography is crucial, which is why we spare no expense and hire a professional to capture the beauty in each home.

# Floor Plans.

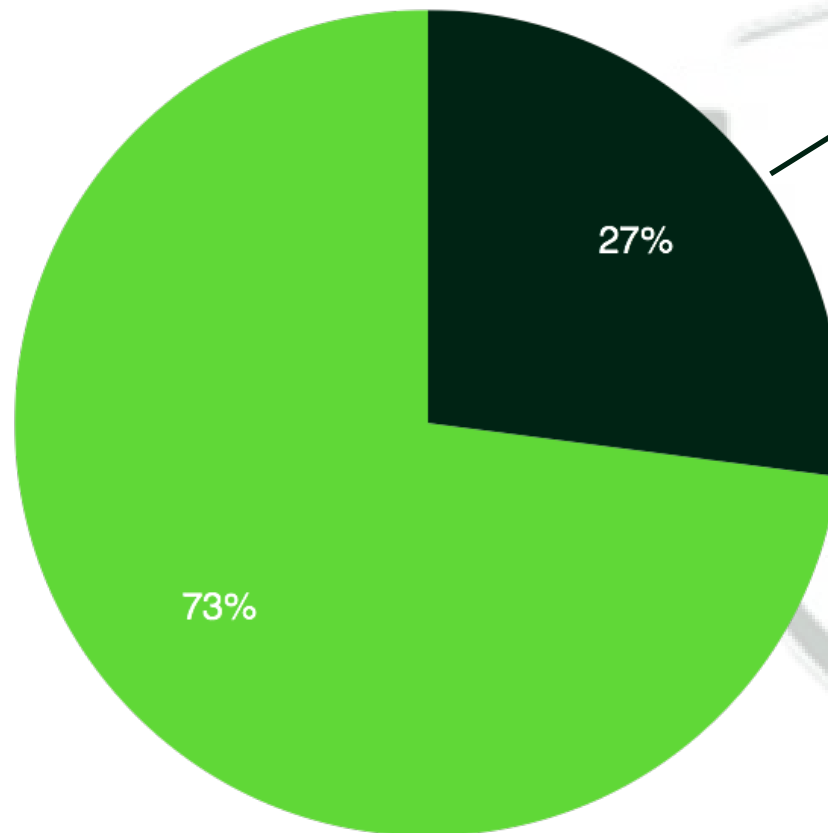
Basically a virtual showing personalized to each buyer. Viewers can explore freely through your home online all through their computer, tablet, or smart phone. This allows for more exposure through the Internet.



# Effective Marketing. Proven Results.

Why is our marketing the best? Strategic advertising, effective marketing, and a client-focused experience. We use Mass Media Advertising to advertise ourselves.. Which in result, draws people to our listings.

**209 Other Real Estate Offices** account for the remaining market share. Neumann Real Estate accounts for over 1/4 of the market!

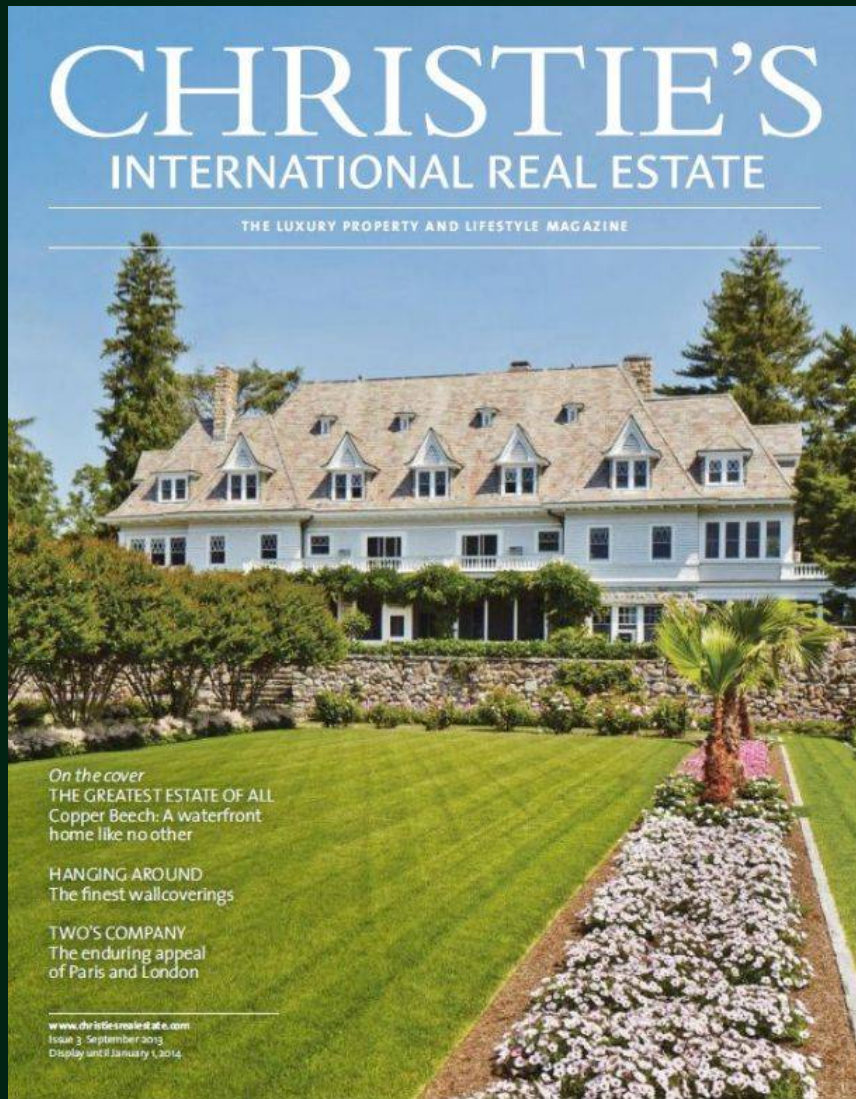


**Neumann Real Estate** has 27% of the market share in New Fairfield and Ridgefield!

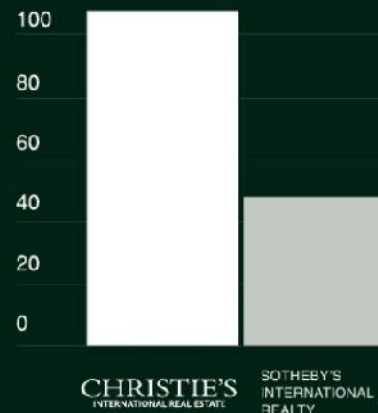
These statistics are from the Smart MLS and are based on Single Family and Condo sales in New Fairfield and Ridgefield, from 1/1/2016-10/3/2017. The percentage is based on the total volume of the Ridgefield and New Fairfield Office. Statistics are believed to be true, but not guaranteed.

# An Exclusive Affiliate to Christies International Real Estate.

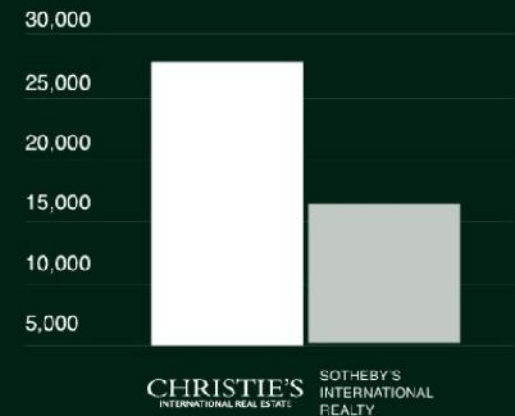
Known as the largest luxury properties specialist throughout the world. Neumann Real Estate is the exclusive Affiliate in this area, giving us yet another edge and marketing tool.



ANNUAL TRANSACTION VOLUME<sup>1</sup>



NUMBER OF SALES ASSOCIATES<sup>2</sup>



1) Source: "The Evolution of the Extraordinary" Sotheby's International Realty marketing video published December 4, 2013, [http://youtube.com/E9V-wz\\_6wSE](http://youtube.com/E9V-wz_6wSE), noting "2005-15,000 transactions totaling \$19 billion in sales, today over 59,000 transactions representing \$41 billion"; Christie's International Real Estate Network, January 2014 (2013 annual sales volume as reported by Affiliate brokerages)

2) Source: Sotheby's International Realty Press Release, April 10, 2014; Christie's International Real Estate Network, April 28, 2014